

## **Privacy Policy**

**Effective Date:** August 3, 2025

Secure Life Consulting, LLC (“we,” “us,” or “our”) values and prioritizes your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information with integrity and in compliance with applicable federal and state laws.

By engaging with our services or accessing our platforms, you consent to the practices described in this policy.

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### **1. Information We Collect**

We may collect the following types of information:

#### **a. Personally Identifiable Information (PII):**

- Full name, mailing address, email address, phone number
- Government-issued identification (where required)
- Demographic information
- Payment information (processed via secure third-party providers)
- Educational or professional data (as applicable to our services)

#### **b. Non-Personal Information:**

- Browser type, IP address, device ID
- Usage data collected via cookies and analytics tools

#### **c. Business Information:**

- Client business profiles and strategic planning data
  - Confidential operational information provided in the course of consulting
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### **2. How We Use Your Information**

We use your information to:

- Provide and manage our consulting services
- Communicate updates, insights, and scheduling

- Customize and improve client experience
  - Comply with legal and regulatory obligations
  - Secure business operations and safeguard data integrity
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### **3. How We Protect Your Information**

We implement strict administrative, technical, and physical safeguards to protect your information, including but not limited to:

- End-to-end encryption
- Secure cloud storage with multi-factor authentication
- Access controls and confidentiality agreements
- Regular audits and data integrity checks

All information shared with us is treated with the utmost discretion and in strict confidence.

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### **4. Information Sharing and Disclosure**

We do **not** sell, rent, or trade personal information. We may disclose your information only under the following circumstances:

- With your explicit consent
  - To service providers under confidentiality obligations, solely for operational needs
  - As required by law, such as to comply with subpoenas, legal proceedings, or court orders
  - To protect our legal rights or the safety of clients and the public
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### **5. Data Retention and Storage**

We retain personal and business information only as long as necessary for the purposes set out in this policy and to comply with legal, tax, and accounting obligations. When no longer needed, data is securely deleted or anonymized.

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## 6. Your Rights and Choices

You have the right to:

- Access, correct, or delete your personal information
- Withdraw consent at any time
- Opt out of marketing communications
- File a complaint with a data protection authority if you believe your rights have been violated

To exercise any of these rights, please contact us at **info@securelifeconsultingllc.com**.

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## 7. Legal Compliance

We are committed to full compliance with all applicable laws and frameworks governing data privacy and business confidentiality, including:

### U.S. Federal Privacy Laws:

- *Gramm-Leach-Bliley Act (GLBA)* – for financial data security
- *Children’s Online Privacy Protection Act (COPPA)* – where applicable
- *Health Insurance Portability and Accountability Act (HIPAA)* – when handling any protected health information (PHI)
- *Federal Trade Commission Act (FTC Act)* – for prohibitions on unfair or deceptive practices

### State Privacy Regulations (as applicable):

- *California Consumer Privacy Act (CCPA) / California Privacy Rights Act (CPRA)*
- *South Carolina Code of Laws § 39-1-90* – breach notification and business confidentiality
- *Virginia Consumer Data Protection Act (VCDPA)*

We continuously monitor regulatory developments and update our practices to ensure compliance.

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## 8. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance your browsing experience and analyze usage trends. You can control your cookie preferences via your browser settings. We do not track users across third-party websites.

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## **9. Third-Party Links**

Our platforms may contain links to third-party websites or services. We are not responsible for the privacy practices or content of those websites. Please review their privacy policies before submitting personal information.

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## **10. Updates to This Privacy Policy**

We may update this Privacy Policy periodically to reflect changes in our practices or legal obligations. Updates will be posted on our website with a revised effective date. Continued use of our services after changes constitutes your acceptance of the revised policy.

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## **11. Contact Us**

For questions, concerns, or to exercise your rights under this Privacy Policy, please contact:

### **Secure Life Consulting, LLC**

Manning, SC 29102

Email: [info@securelifeconsultingllc.com](mailto:info@securelifeconsultingllc.com)

Phone: **737.393.6091**

Website: <https://securelifeconsultingllc.com>

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At Secure Life Consulting, LLC, we are committed to handling your information with professionalism, care, and respect—because trust is the foundation of every successful partnership.