

Secure Life Consulting, LLC – Mobile App Privacy Policy

Effective Date: August 14, 2025

Secure Life Consulting, LLC (“we,” “us,” or “our”) values and protects your privacy. This Mobile App Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our mobile application, *Secure Life Consulting* (“the App”). By downloading, installing, or using the App, you agree to the practices outlined in this policy, in compliance with applicable federal, state, and international privacy laws.

1. Information We Collect

When you use the App, we may collect the following categories of information:

a. Personally Identifiable Information (PII):

- Name, mailing address, email address, phone number
- Account login credentials (encrypted)
- Payment or billing details (processed via secure third-party payment processors)
- Educational or professional details relevant to services requested

b. Device & Technical Data:

- Device type, operating system, unique device identifiers (e.g., Device ID, Advertising ID)
- App usage data, crash logs, and diagnostics
- IP address, geolocation data (only with your consent)

c. Content You Provide:

- Uploaded documents, feedback, and communications sent through the App
- Profile details, settings, and learning progress

d. Non-Personal Information:

- Aggregated analytics data for improving user experience
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2. How We Use Your Information

We use collected data to:

- Deliver, personalize, and improve our services and App functionality
 - Facilitate registrations for events, trainings, and programs
 - Provide customer support and respond to inquiries
 - Process secure transactions and verify identity when required
 - Send notifications, updates, and service-related alerts
 - Comply with legal obligations and prevent fraud or misuse
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3. Mobile-Specific Permissions

Depending on your device settings and usage, the App may request permission to access:

- **Camera & Photos** – for uploading documents or profile images
- **Location Services** – for event localization or relevant community resources
- **Push Notifications** – for timely updates and alerts

You can manage or revoke these permissions in your device settings at any time.

4. Data Protection & Security Measures

We apply administrative, technical, and physical safeguards including:

- End-to-end encryption for sensitive data in transit
 - Encrypted local and cloud storage with multi-factor authentication
 - Role-based access control for internal personnel
 - Regular security audits and penetration testing
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5. Information Sharing & Disclosure

We do not sell, rent, or trade your personal data. Disclosure occurs only:

- With your explicit consent
- To vetted service providers bound by confidentiality agreements
- When required by law (e.g., subpoenas, regulatory requests)

- To protect rights, property, or safety of users and the public
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6. Data Retention

We retain information only as long as necessary to fulfill purposes outlined here or meet legal/tax obligations. Upon expiration, data is securely deleted or anonymized.

7. Your Rights

Depending on your jurisdiction, you have the right to:

- Access, update, or delete your personal data
- Withdraw consent and disable certain data collection features
- Opt out of marketing communications
- File a privacy complaint with your state or federal authority

Requests can be sent to **info@securelifeconsultingllc.com**.

8. Legal Compliance

We comply with all applicable laws and frameworks, including:

U.S. Federal Privacy Laws:

- **Gramm-Leach-Bliley Act (GLBA)** – financial data security
- **Children’s Online Privacy Protection Act (COPPA)** – no collection from children under 13 without verifiable parental consent
- **Health Insurance Portability and Accountability Act (HIPAA)** – PHI protection when applicable
- **Federal Trade Commission Act (FTC Act)** – prohibition of unfair or deceptive practices

State Privacy Laws:

- **California Consumer Privacy Act (CCPA) / CPRA**

- **South Carolina Code of Laws § 39-1-90** – breach notification and business confidentiality
- **Virginia Consumer Data Protection Act (VCDPA)**

International Standards (if applicable):

- **General Data Protection Regulation (GDPR)** – for users in the European Union
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9. Cookies, Analytics & Tracking

The App may use cookies, SDKs, and analytics tools to improve functionality, measure engagement, and understand user behavior. You may manage these through your device settings. We do not engage in cross-app or cross-site tracking for advertising purposes.

10. Third-Party Integrations

The App may integrate with trusted third-party platforms for payment processing, learning content, or mapping services. These providers have their own privacy policies, and we encourage you to review them.

11. Children's Privacy

The App is not directed to children under the age of 13. We do not knowingly collect personal data from minors without verified parental consent.

12. Policy Updates

We may update this Mobile App Privacy Policy periodically to reflect changes in technology, law, or business practices. Updates will be posted within the App with a revised effective date. Continued use after updates constitutes acceptance.

13. Contact Us

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